

MICHIGAN ENA

Connect with 400 - 450 Michigan emergency nurse end users, decision makers and purchasers.

- Reach new prospective customers
- Demonstrate products and services
- Obtain knowledge about the product needs of your target audience
- 90% of attendees visit the exhibit hall

THE 2018 ANNUAL SPRING CONFERENCE

The 2018 Annual Spring Conference will be held at the Soaring Eagle Resort & Conference Center 6800 Soaring Eagle Blvd, Mt. Pleasant, Michigan, 48858 (888 7EAGLE7) on May 9, 2018

The Resort offers superior conference and exhibit space and superb staff facilitation. Lunch and break areas are adjacent to the vendor hall and will allow conference participants interaction with the vendors.

EXHIBITING AT THE CONFERENCE

Exhibitors are requested to set up Tuesday afternoon, May 8, 2018 from 12:00 PM – 3:00 PM. Space will be pre-assigned according to information provided on application. **For any questions or if an alternate time is needed please contact Meri Trajkovski to make arrangements @ mtrajkov@yahoo.com.**

If you need to make special arrangements to have displays shipped in prior, you will need to contact the hotel for this at 989-775-5385.

Exhibitors Hall is under video surveillance, providing security for your equipment.

GOLD SPONSOR- \$800

- Prime location exhibit booth (including lunch for up to 4 company representatives.)
- Name recognition in on-site program material.
- Recognition presented during opening session.
- Access to over 400 Michigan emergency nurses.
- Name recognition in the MENA newsletter.

SILVER SPONSOR- \$500

- Exhibit booth (including lunch for 2 company representatives).
- Name recognition in on-site program material.
- Recognition presented during opening session.
- Access to over 400 Michigan emergency nurses.
- Name recognition in the MENA newsletter.



MENA Annual Spring Conference

Exhibitors Contract

May 9, 2018

Soaring Eagle Resort & Conference Center

6800 Soaring Eagle Blvd
Mt. Pleasant, Michigan, 48858

*Registration and W9
available at:*

HYPERLINK

"<http://www.michiganena.org>"
www.michiganena.org

EXHIBIT HOURS

May 8, 2018
Attendee Welcome With Vendors: 4:00 PM – 6:00 PM

May 9, 2018
Continental breakfast: 7:00 AM - 8:00 AM
Break: 10:20 AM- 11:00 AM
Lunch with the vendors: 12:00 PM - 1:00 PM

EXHIBITOR RULES & REGULATIONS

The conference center will provide a six foot draped table and 2 chairs. Electrical or other special requests **MUST** be indicated on the contract.

MENA will assign exhibit space based on the order in which the applications are received and those that need electrical plugs. Gold Corporate Sponsors will receive priority in the assignment of specified “prime booth space”.

PAYMENT AND CANCELLATIONS

Applications for exhibit space must be accompanied with the exhibit fee in order to confirm booth assignment. No application will be processed without this fee. This year registration and payment can be made online when registering at www.michiganena.org.

Cancellations:

Before April 30, 2018: \$200.00 service fee
After April 30, 2018: **No Refund**

Paper checks may be mailed to: **MENA**
8115 Pettysville Rd.
Pinckney, Mi. 48169

LIABILITY

Michigan ENA acts for exhibitors and their representatives in the capacity of agent, not as principal. MENA assumes no liability for any act in connection with this exhibition. Exhibitors and their representatives hereby release MENA and its members from any and all liabilities for loss or damage ensuing from any cause whatsoever.

MENA will not guarantee against loss or damage of any kind. Exhibitors are responsible for removing all equipment outside of exhibit hours.

The exhibiting company acknowledges that it is responsible for obtaining insurance coverage in such amount, as it deems appropriate to comply with its obligations herein and for its own protection.

FURTHER SPONSORSHIP OPPORTUNITIES

Unrestricted Educational Grants are requested to defray the costs of securing the highest quality faculty for our educational programs. All grants will be acknowledged at the beginning of the education program and in the onsite program material.

HOTEL ACCOMMODATIONS

THE CONFERENCE WILL BE HELD AT THE SOARING Eagle Casino and Resort Conference Center. A special ENA conference rate of \$115 will be offered for hotel rooms at the resort. Use the hotel registration link on the conference vendor registration to obtain the discounted hotel rate. Use the special promo code **MENA050718**

MEETING ROOMS & EXHIBIT SPACE

Exhibit space will be available in the Entertainment & Exhibit Hall at Soaring Eagle Casino & Resort.

