



Michigan ENA Strategic Plan

2013 – 2015

Michigan ENA's Vision Statement

Michigan ENA is indispensable to the State emergency community.

Michigan ENA's Mission Statement

The mission of the Michigan Emergency Nurses Association is to advocate for patient safety and excellence in emergency nursing practice.

Michigan ENA Strategic Plan 2013-2015

ORGANIZATIONAL PRIORITY: Advance Emergency Care in Michigan

Strategy: Develop strategic partnerships
Strategy: Foster relationships that support emergency nursing
Strategy: Expand advocacy opportunities in emergency health care policy
Strategy: Explore and provide innovative approaches in the development and delivery of programs, products and services
Action Plan: Enhance relations with other professional organizations
Action Plan: Promote collaboration with other professional organizations
Action Plan: Promote and support the resolution process through evaluation and participation
Action Plan: Enhance and promote Michigan ENA by maintaining the current website
Action Plan: Promote public awareness of the role of Emergency Nursing
Action Plan: Promote and participate in community health/safety fairs
Action Plan: Promote and support newsletters (Triage Notes)
Action Plan: Promote and support effective communication through e-mails and Cvent
Action Plan: To sustain the integrity of Professional Emergency Nursing through participation in the legislative process
Action Plan: Enhance Michigan ENA member's knowledge and participation in Government Affairs
Action Plan: Participate in State and Federal legislative and regulatory processes
Committee Alignment/Responsible Party:
<ul style="list-style-type: none"> • Government Affairs Committee • Education Committee • State Board Liaison
Time Line: At each meeting, Semi Annual Report, Annual Report
Budget: TBD
Completion Date: TBD

ORGANIZATIONAL PRIORITY: Define, Identify and Advocate for a Culture of Safe Practice and Safe Care in Michigan

Strategy: Develop strategic practice partnerships
Strategy: Recognize, support and promote exemplary emergency nursing practice
Strategy: Proactively identify and address key clinical issues affecting emergency health care
Strategy: Recognize, support and promote best practices for emergency nursing
Action Plan: Provide educational offerings to meet the clinical and leadership needs of the membership.
Action Plan: Promote Education of Emergency Nurses
Action Plan: Promote attendance at National ENA Scientific Assembly to enhance knowledge and awareness of current trends and contemporary issues in Emergency Nursing
Action Plan: Promote attendance at National ENA Leadership Conference to enhance knowledge and awareness of current trends and contemporary issues in Emergency Nursing
Action Plan: Provide reimbursement of monies used for educational offerings relevant to Emergency Nursing
Action Plan: Provide general education funding for Michigan ENA members pursuing initial and higher education in Nursing
Action Plan: Increase collaboration with other professional organizations
Action Plan: Promote grant, scholarship and other funding for professional practice
Action Plan: Promote Institute for Quality, Safety and Injury Prevention (IQSIP) activities by Michigan ENA members
Committee Alignment/Responsible Party:
<ul style="list-style-type: none"> • Education Committee • TNCC/ENPC Committee • SIG – Professional Practice • State Board Liaison
Time Line: At each meeting, Semi Annual Report, Annual Report
Budget: TBD
Completion Date: TBD

ORGANIZATIONAL PRIORITY: Champion a Culture of Inquiry, Learning and Collaboration

Strategy: Develop strategic research partnerships
Strategy: Expand emergency nursing engagement in Michigan’s ENA culture of inquiry, learning and collaboration
Strategy: Generate, translate, integrate, and disseminate research and evidence-based practice
Strategy: Leverage Institute of Medicine Future of Nursing Initiatives
Action Plan: Provide educational offerings to meet the clinical and leadership needs of the membership.
Action Plan: Promote Education of Emergency Nurses
Action Plan: Promote attendance at National ENA Scientific Assembly to enhance knowledge and awareness of current trends and contemporary issues in Emergency Nursing
Action Plan: Promote attendance at National ENA Leadership Conference to enhance knowledge and awareness of current trends and contemporary issues in Emergency Nursing
Action Plan: Provide reimbursement of monies used for educational offerings relevant to Emergency Nursing
Action Plan: Provide general education funding for Michigan ENA members pursuing initial and higher education in Nursing
Action Plan: Increase collaboration with other professional organizations
Action Plan: Promote grant, scholarship and other funding for professional practice
Action Plan: Promote Institute for Quality, Safety and Injury Prevention (IQSIP) activities by Michigan ENA members
Action Plan: Enhance and promote Michigan ENA by maintaining the current website
Action Plan: Increase membership participation and retention
Action Plan: Improve leadership skills of State and Chapter Officers
Action Plan: Promote Michigan ENA Chapter and State Council activities
Action Plan: Promote sponsors for Michigan ENA Chapter and State Council activities
Action Plan: Revise accordingly Michigan State Council Bylaws, Procedures, Strategic Plan, and Develop New Procedures
Action Plan: Ensure Michigan ENA resources are maintained
Committee Alignment/Responsible Party:

- Education Committee
- TNCC/ENPC Committee
- SIG – Professional Practice
- State Board Liaison

Time Line: At each meeting, Semi Annual Report, Annual Report

Budget: TBD

Completion Date: TBD

ORGANIZATIONAL PRIORITY: Expand and Fortify Michigan’s ENA Membership

Strategy: Develop strategic membership partnerships
Strategy: Increase member loyalty and engagement
Strategy: Provide and promote leadership opportunities
Strategy: Increase and promote the value of membership
Action Plan: Promote growth of Michigan ENA Committees
Action Plan: Promote growth of TNCC in the State of Michigan
Action Plan: Promote growth of ENPC within the State of Michigan
Action Plan: Promote recruitment and retention for membership in Michigan ENA
Action Plan: Increase membership participation and retention
Action Plan: Sustain Articles of Incorporation
Action Plan: Sustain Liability Insurance to protect Michigan State Council
Action Plan: Create a mechanism for fluid movement of funds with limited risk
Action Plan: Promote and support sources of revenue to maintain organizational strengths
Action Plan: Evaluate Michigan ENA investments and explore opportunities for improved resources of revenue annually
Committee Alignment/Responsible Party:
<ul style="list-style-type: none"> • Membership Committee • State Board Liaison
Time Line: At each meeting, Semi Annual Report, Annual Report
Budget: TBD
Completion Date: TBD